



The WILD Foundation
717 Poplar Ave
Boulder, CO 80304

Please join us! The WILD Foundation partners with Simon Jackson for a focused workshop on community engagement, leadership and the environment.

Overview of the Workshop: Simon Jackson, founder and chairman of the Spirit Bear Youth Coalition, will come to Boulder this September to host a workshop with local young leaders. Jackson will offer future leaders - and those who work with them - the opportunity to gain insight into the high level strategic thinking that created the world's largest youth-run environmental organization, the Spirit Bear Youth Coalition. Drawing from his experiences, Jackson will present his tool kit for action while providing perspective around what works and what doesn't work when building a campaign. And through an intimate dialogue, Jackson will work to trouble-shoot potential projects and help audience members create their own plan for action.

Details:

Date: Saturday 18 September 2010

Time: 10am-5pm

Location: Philanthropiece Barn, 6105 Monarch Road, Longmont, CO.

Registration: Please RSVP to Emily (emily@wild.org/303.442.8811). The workshop is free of charge but we will cap participation to 30 young leaders.

How to contribute: You can contribute to the day by volunteering for set-up or clean-up or bringing food or drinks for lunch.

Who should attend: Young leaders ages 13-18 from Boulder County who are interested in making an impact locally and/or globally and developing their leadership skills. Interest in the environment a plus!

Tentative Schedule:

10-10:30 – Getting settled & Introductions

10:30 – 12:30 – Workshop Part I

12:30-1:30 – lunch and active time

1:30-3:30 – Workshop Part II

3:30-5 – Getting to know our fellow leaders/structured networking and conversations

About Simon: At the age of 13, Simon founded the Spirit Bear Youth Coalition which is now the largest, and one of the first, youth-led environmental organizations in the world with a network of more than 6 million in every province in Canada, every state in the United States and in 74 countries worldwide. Jackson's work exemplifies youth leadership, environmental advocacy and action and youth organizing.

Jackson is also engaged with many other leadership, environmental and advocacy orientated groups. He is the Executive Producer and Spokesperson for forthcoming Hollywood CGI-animated, 3-D movie, The Spirit Bear. Additionally, Jackson sits on the board of directors for ten organizations and social ventures, including the Jane Goodall Institute of Canada, Dream Now, Global Youth Fund, and the International Institute for Child Rights and Development.

Based in Vancouver, Jackson consults under the umbrella of Jackson Strategies, is a public affairs commentator for CBC.ca, CBC Newsworld, and the Huffington Post, as well as an accomplished motivational speaker with the agency Speakers' Spotlight.

Contact: For more information and questions, please contact Emily Loose, Director of Communications at The WILD Foundation (Emily@wild.org/[303.442.8811](tel:303.442.8811)).

More information:

The WILD Foundation – <http://www.wild.org>

Spirit Bear Youth Coalition - <http://www.spiritbearyouth.org>