

FOR IMMEDIATE RELEASE

June 13, 2012

Contact:

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AN INLAND MOVEMENT FOR OCEAN STEWARDSHIP

**“OCEAN FRONTIERS” PREMIERES IN BOULDER, COLORADO
FILM PRODUCER KAREN MEYER JOINS THE CELEBRATION**

BOULDER, Col. – Ocean enthusiasts and the community are invited to join the premiere of Green Fire Productions new film, “Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship.” This event, which is open to the public, will take place on Thursday, June 21, 2012 from 5:30-9:00PM at The Dairy Center for the Arts in Boulder, Colorado. The evening will begin with a Blue Drinks social at 5:30PM. A discussion with the filmmaker, Karen Meyer, and a panel with wide perspectives will follow the film. Event tickets cost \$10.00 and can be purchased online at: www.tinyurl.com/cocoevent

The event is hosted by Colorado Ocean Coalition (COCO) with the goal to educate, inspire and mobilize an inland movement for ocean stewardship. COCO is pleased to bring this event to Boulder with help of Weaver's Dive and Travel Center and the Cain Family, Keep it Clean Partnership, The Dairy Center for the Arts, Colorado Underwater Photographic Society, Save the Colorado River, CU Environmental Center, Colorado Environmental Coalition, The WILD Foundation, CSU Extension and Green Fire Productions.

“Ocean Frontiers” is a documentary that tells the story of people across the country working together to help protect our watersheds, coastlines and oceans, which many of our nation’s communities and economies rely on. The interconnectivity of land use and how it affects the oceans is a major topic of the documentary. After the film, there will be a Q&A panel providing a wide variety of perspectives.

We are excited to have the producer, Karen Meyer, join us for the film screening along with our numerous partners, and Boulder City Council Members and Boulder County Commissioners.

Prior to the film, there will be Blue Drinks social where the public has the opportunity to meet special guests, Colorado Ocean Coalition and the event partners, which represent a variety of local perspectives on watershed and ocean health. Following the film, the audience will be able to ask the panel questions during the discussion.

Steve Weaver, owner of Weaver’s Dive and Travel Center says, “As a dive store owner in Colorado it is critically important to me to support projects that promote ocean conservation. Our clients are passionate about the underwater environment as am I; therefore I am dedicated to do whatever I can to protect this fragile ecosystem for future generations.”

Vance Martin, President of the WILD Foundation states, "Two elements are essential for conservation success---cooperation/partnership, and communications/messaging. The Colorado Ocean Coalition and Ocean Frontiers Film Showing illustrate this winning combination with skill and elegance."

Adrian Card, CSU Extension Agent, states that he is "interested in fostering dialogue with accurate information regarding sustainable agriculture in Colorado as it relates to healthy ocean systems."

Janice Lopitz, Keep it Clean Partnership coordinator says, "As an urbanized neighbor upstream to many communities, and ultimately, the ocean, we have an obligation and a responsibility to work together inland to design and maintain our communities, manage our daily activities, and monitor our water usage."

"The Colorado River is the headwaters for the Gulf of California and its ocean bounty that Jacques Cousteau called 'Nature's Aquarium'," said Gary Wockner of the Save the Colorado River campaign. "We are all connected -- from the top of Rocky Mountain National Park to ocean floor 1,200 miles away -- and we all can do much better to protect these watery treasures for future generations."

Vicki Nichols Goldstein, Founder and Executive Director of the Colorado Ocean Coalition says, "We are creating an 'Inland Ocean Movement' with people who care about how their actions are interconnected with the ocean. This event is a landmark step in the right direction for raising the discussion in Colorado about ocean conservation."

Event Details:

Thursday, June 21, 2012
Blue Drinks, 5:30-6:45PM
Film premiere "Ocean Frontiers," 7PM
Panel discussion to follow
Located at The Diary Center for the Arts
2590 Walnut St., Boulder, CO
Tickets \$10 - www.tinyurl.com/cocoevent

Film trailer:

www.ocean-frontiers.org

Press images:

www.ocean-frontiers.org/press

Social Media:

www.facebook.com/ColoradoOcean/events

www.facebook.com/OceanFrontiers

Twitter: [@Ocean_Frontiers](https://twitter.com/Ocean_Frontiers) / [@ColoradoOcean](https://twitter.com/ColoradoOcean)