2015 ANNUAL REPORT

WILD FOUNDATION

photo by Jaime Rojo

WILD GETS THINGS DONE.
OUR PROJECTS BUILD MOVEMENTS THAT IMPROVE SOCIETY'S RELATIONSHIP WITH NATURE, FORGING THE RESPECT NEEDED TO SUSTAIN LASTING PROTECTIONS FOR WILDERNESS.

We all know how to sustain abundant wilderness, protect wildlife populations, and support human communities. The essential challenges that prevent us from doing so are the very real (but unnecessary) social and political barriers that prevent problem-solving and infect our collective vision with apathy and hopelessness. WILD helps to remove barriers and transforms visions, creating a world in which we all want to live, a world in which we know our children and grandchildren will thrive because they are blessed by the spirit of wilderness.

wild.org

IMPACT

photo by Carlton Ward

WILD's partners and donors create lasting protection of wild nature by mobilizing social support for a healthy vision of nature, clearing the way for strong partnerships that align leadership, science, and culture for the sake of people and wilderness.

6

INNOVATIVE, DIRECT-ACTION PROJECTS
WILD directly supports and manages 6 projects that build and sustain support for conservation and create powerful wilderness protections.

25

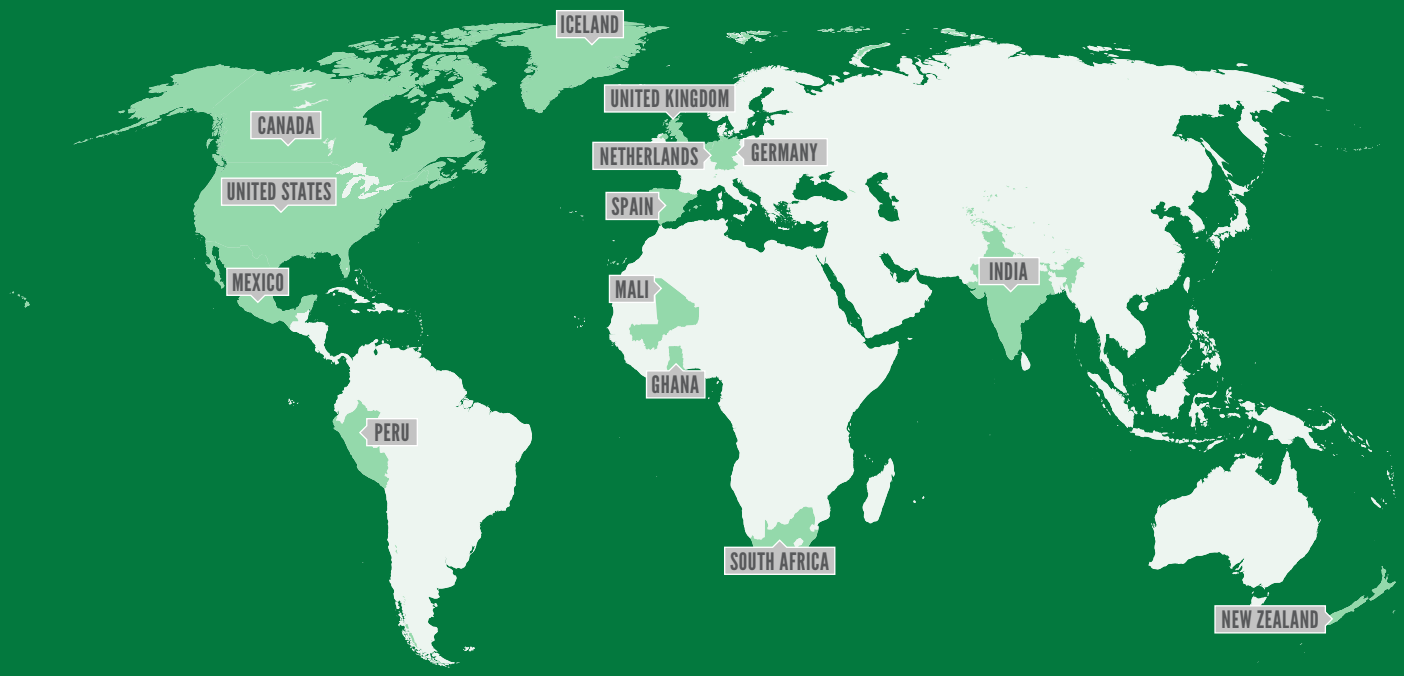
COLLABORATIVE CONSERVATION AGREEMENT PROJECTS
consulting with WILD, benefiting from over 40 years of international conservation expertise.

3

PARTNERS IN THE NEW WILDERNESS FOUNDATION GLOBAL
based in Cape Town, South Africa, sustainably expanding the reach of wilderness conservation and fortifying the future of the World Wilderness Congress.

photos by Jaime Rojo and Boyd Norton

OUR PROJECTS



7

North American agencies WILD facilitates in connecting wilderness across national boundaries.

32,000

square kilometers is the range of elephants receiving enhanced protection from the Mali Elephant Project.

OVER 20

Urban Champions committed to regenerating wild nature in cities around the world.

GENERAL SUPPORT FOR WILD'S MISSION MAKES OUR PROGRAMS POSSIBLE. WILD'S DONOR PARTNERS MAKE GLOBAL WILDERNESS CONSERVATION A REALITY.

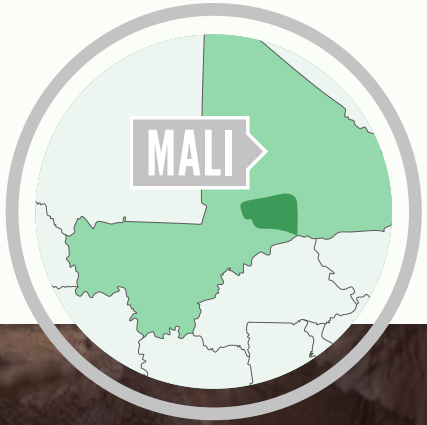
Thank you!

photo by Melanie Hill

NATURE NEEDS HALF

Over 5 years ago and based on the recommendations of leading conservation scientists, WILD recognized that Nature Needs Half. Since then, we've worked to ensure that nature gets half, for the benefit of the planet and its many human communities. This means protecting and interconnecting wild nature for the benefit of all life, to assure the integrity of life-supporting natural processes and help wild species to roam.

MALI ELEPHANT PROJECT



The Mali Elephant Project empowers and trains local communities to sustainably manage natural resources for the benefit of both people and elephants. This program mobilizes all sectors of society—from youth, to elders, to Mali's government—to protect elephants and improve the livelihoods of local communities.

It costs the MEP **$1 a day** to save **1 elephant** from poaching. $1 also supports the suite of community-based natural resource management that **preserves elephant habitat** in perpetuity.

photo by Carlton Ward

350

elephants protected from poaching and habitat degradation

54

villages working together to defend natural resources and protect elephants

600

young men employed to help stop poaching and protect natural resources

COALITION WILD

Rising leaders protecting
a wild world

photo by Bruno Monteferri / Conservamos por Naturaleza

5,500
members internationally, and growing!

13
The number of countries with CW projects

2
new alliances in 2016 that will transform networks into local impact

The members of CoalitionWILD love nature and are working hard to protect our wild places! But they face a big challenge, for there is nothing more toxic to the human spirit than the pollution of apathy. And for all the young conservationists creating small miracles for the benefit of the planet, there are even more young people who are too discouraged to take necessary action. When good people do nothing because they believe their efforts are wasted, the future of wilderness is threatened.

CoalitionWILD showcases successful projects from around the world initiated and implemented by conservationists under 35. It provides a unique platform to elevate and promote the great work of ordinary people who are inspired to make a difference—and are doing it!

While adding new members to the CoalitionWILD network, CoalitionWILD is launching Phase Two which converts networks into tangible action and support. Using locally-based young professional councils to adopt projects featured on the CoalitionWILD website, this phase condenses an international movement into regional hubs of activity. It takes big ideas and transforms them into feasible solutions, all while developing a new generation of conservation leaders. Support for CoalitionWILD is an investment in the future of wilderness and the next generation of its guardians and protectors!

OTHER PROJECTS

All WILD Projects are guided by two defining principles; Nature Needs Half and WILD's signature collaborative process.

What this means is that as WILD works to improve the relationship between people and nature, it does so by first strengthening the relationship between stakeholder groups. Interconnected wilderness, in this day-and-age, is impossible without interconnected communities. That is why WILD meets with all stakeholders to **1.** Assess the situation **2.** Learn about the problems confronting people and wilderness **3.** Understand the cultures involved. **4.** Create a unified vision of the solution **5.** Take action **6.** Facilitate ongoing partnerships for long-lasting protections. **7.** Integrate people, wildlife, and landscapes.

photo by Florian Möllers / Wild Wonders of Europe

ASSESS. LEARN. UNDERSTAND. CREATE. ACT. FACILITATE. INTEGRATE.

WILD's core projects include:

The International Journal of Wilderness (IJW)

In the next few years, wilderness conservation will face a lot of new challenges, from climate change to species loss. Now is the time invest in solutions, putting the best minds to anticipating problems and creating the policies and practices that will preserve wilderness regardless of the frequency and intensity of threats.

The IJW is the only professional journal dedicated specifically to wilderness in the United States and to wilderness and wildlands internationally. It provides an opportunity for wilderness managers, scientists, policymakers, and interest groups to publish their work, learn from the experiences and observations of others, and improve wilderness stewardship, now and in the future.

Facilitation of the North American Intergovernmental Committee on Wilderness & Protected Areas Conservation (NAWPA)

Protecting wild spaces across an entire continent is challenging, now more than ever, given climate change and other impacts that shift habitats and alter species behavior. WILD's facilitation of NAWPA supports government agency collaboration across jurisdictional authorities and national boundaries. It helps more than ever before the agencies overcome potential institutional barriers to coordinating national and transboundary conservation measures, thereby improving the capacity of North American governments to work together for the protection of interconnected wild spaces across the continent.

INTERCONNECTED WILDERNESS IS IMPOSSIBLE WITHOUT INTERCONNECTED COMMUNITIES.

WILD Cities

WILD Cities is a global campaign to regenerate and celebrate wild nature in and around urban areas to improve quality of life for all. It forwards an inclusive common vision shared by diverse intergenerational and international urban residents, practitioners and planners. The project mobilizes WILD Cities champions around the world to advance on-the-ground work and create more support for effective policies to regenerate wild nature in urban areas. The project aims to ensure that wild nature's essential ecological benefits and recreational opportunities are available to all; improving health, happiness and prosperity in a celebration of wildness.

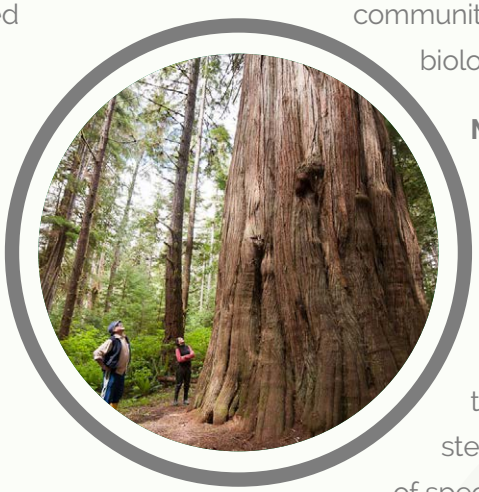


photo by Cristina Mittermeier

Indigenous and Community Lands and Seas (ICLS)

The Indigenous & Community Lands & Seas program inspires and advances a vision for 21st century conservation rooted in the best practices, wisdom and experience of Indigenous Peoples and local communities, and institutional and contemporary conservation. We strive to achieve positive results for wild nature and human communities while preserving cultural and biological diversity.

Marine Wilderness 10+10 (MW 10+10)

MW10+10 uses marine wilderness values and qualities to raise public awareness about healthy marine ecosystems, transforms marine users into stewards, and increases conservation of species and habitat within and outside established protected areas. Working with many partners, MW 10+10 develops and promotes, for the first time, voluntary codes of conduct for marine recreationists, tourists and small-scale fishers.

SUPPORTERS

In 2015, WILD created two giving circles—Friends and Protectors of the Wild—for people like you who want to invest in WILD's mission. WILD's highly effective collaborative approach to wilderness conservation requires flexibility in the form of general support funds that allow WILD to designate your gifts to the challenges and solutions that need it most (e.g. if poaching suddenly increases in Mali). Investments in WILD's mission give you the opportunity to ensure that your gifts are used to respond to the rapidly changing social and ecological situation on the ground, addressing and solving problems as they emerge. An investment in WILD's mission is an investment in sustainable and highly collaborative solutions to wilderness conservation. Join a WILD giving circle today!

PROTECTORS OF THE WILD

$1,000 annually or $100 monthly

FRIENDS OF THE WILD

$200 annually or $20 monthly

Over **50** Friends of the WILD. **12** Protectors of the Wild. Only **1** of you! How will you make the world wilder in 2016?

SUMMARY OF FINANCES 2014

TOTAL REVENUE	$3,466,815
TOTAL EXPENSES	$3,446,349
NET REVENUE	$20,466

DONOR SPOTLIGHT

Theo, 13, New York City

In many ways, Theo is just a typical 13-year-old getting ready for his bar mitzvah. He enjoys singing in the Young People's Chorus of New York City and he likes studying history and science in school. But unlike most people his age, Theo is also saving elephants in Mali. This year, in lieu of gifts at his bar mitzvah, Theo chose to encourage his guests to become conservationists. And the project he selected to support is WILD's Mali Elephant Project (MEP).

"I did the research," Theo told WILD, "because I wanted to know how donations would improve the problem. I wanted to get at the root of poaching. The Mali Elephant Project does that by working with local people. It doesn't ignore people or relocate them. It helps them protect the elephants. . . Plus, WILD works very efficiently. I feel awesome knowing that for just $1 a day an elephant can be protected from poaching."

WILD is pleased to facilitate Theo's vision of a world with compassion for nature, in which people and wildlife live in harmony. Theo's example is an inspiration for present and future generations! And the WILD community extends its gratitude. Thank you, Theo, for creating a future for elephants, people and wilderness by joining a global movement for a wilder planet!

budget overview

10%

administration & fundraising

photo by Boyd Norton

PEOPLE LIKE YOU!

17,000 social media supporters in **14** countries working on **6** projects.

wild.org

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Proud Founding Member
WILDERNESS FOUNDATION GLOBAL