Public awareness & environmental education conducted with our Malian partner AMCFE (Association Malienne pour la Conservation de la Faune et de l’Environnement)
Presenting the educational materials to the Head of CAP at Douentza

He welcomed this initiative saying that it would help improve the quality of teaching as well as prepare future defenders of the environment. We are now awaiting hoped-for funds from USFWS for teacher training workshops.
A training workshop for teachers in using the materials
Distribution of awareness materials for the local community

Brochures were distributed and explained in important localities to people in public places and to community leaders.
Copies were given to influential people who will continue the distribution after the mission by AMCFE (Association Malienne de la Conservation de la Faune et de l’Environnement)
Of the four languages, the brochure in Fulani (Peuhl) was the most frequently requested of the four languages and Tamasheq the least requested.
In order to measure the impact of the awareness initiatives, we conducted a baseline attitude survey of approximately 350 people throughout the Gourma. The results will be compared with those of a repeat survey next year.