



## BECOME A WILD CITIES CHAMPION. JOIN THE MOVEMENT!

**THE WILD CITIES PROJECT catalyzes and empowers a collaborative of champions working to regenerate wild nature throughout urban areas to improve quality of life for all.**

### Why do we need you to be a champion?

The world's human population is becoming increasingly urban. Our connections to wild nature are eroding. It is becoming more challenging to create enduring connections between people and nature without restoring it where the majority of people live. We need to work toward a balanced relationship where nature provides equality of opportunity, hope, happiness and prosperity – and essential ecological benefits – while people create the space for nature to thrive. We can act collectively to redesign our cities of tomorrow – a regenerative process that includes and benefits all.

### How do we hope to bring value to your work in your community?

There are many “champions” of wild nature in urban areas. Nature is being regenerated in cities all over the world, and those healthier cities are becoming better places to live. The WILD Cities project galvanizes existing efforts, catalyzes new work, shares tools and inspiration and coordinates forward-thinking actions to make cities wilder. The project adds capacity to champions, creates opportunities for learning and growing, and unites and empowers all around a common purpose communicated as a hopeful vision being realized today.

### GOAL– TO CATALYZE AND ENABLE A COLLABORATIVE OF CHAMPIONS OF WILD CITIES WHO TOGETHER:

- Protect and increase urban biodiversity and wild, naturally functioning green space.
- Increase ecological connectivity while connecting cities and citizens to the land and seascapes that they inhabit.
- Unlock widespread efforts to address urban problems through nature-based solutions, catalyzing innovation and modeling of policies and practices that work.
- Ensure access to nature for urban citizens of diverse socio-economic, ethnic, and cultural backgrounds and connect them to each other in support of wild nature.
- Build new constituencies of advocates for nature regeneration.
- Improve urban ecological, economic, social, human health and spiritual conditions.
- Inspire urban city dwellers while encouraging hope and pride in nature.

**Join us as a WILD Cities Champion. Sign the WILD Cities Declaration.**

**What makes cities wilder?**

**You do. We do.**

